



Tuesday, November 10th, 2015

11:00am-12:15pm- Pre-Conference Sessions-Partnership with Council of Michigan Foundations

PromiseNet registrants are invited to attend one of the final sessions of the Council of Michigan Foundations conference before we official kick off our 2015 PromiseNet conference. We thank the Council of Michigan Foundations Committee for extending this opportunity to us.

Integrated Health Care – Common sense for all Michiganders

No surprise - the data confirms we are all getting older as Michigan gets older. So how does high quality health care get provided in this time of shrinking resources? If the current model of resource allocation is not sustainable, what is philanthropy's role in promoting cost effective health care? The best results now seem to come from treating both physical and behavioral health problems that often occur at the same time with integrated services. Using mental health as the example, lets explore how prevention and primary care can again become the priority for a healthy Michigan and healthy Michiganders.

Youth Voice: Promoting youth leadership in community problem solving

Over the last several years, the Community Foundation for Southeast Michigan has partnered with the University of Michigan School of Social Work at the Johnson Center for Philanthropy to undertake a number of activities designed to promote youth voice in community issues. The first phase of the project included providing high-quality training and one-on-one coaching to 60 youth-serving organizations in the region on tools to promote youth leadership within their organizations. The second phase included a youth driven RFP and grant making program which in turn, resulted in 18 grants, totaling \$150,000 for youth led efforts across the region. The focus of the grants and related activities was based on the results of a survey of more than 1,100 youth from across the metropolitan Detroit. Even the survey itself was youth led, in partnership with the Metropolitan Youth Policy Fellows. The session focuses on the lessons learned and outcomes of undertaking a truly youth led program that spans across several years.

Advancing Womens Rights in Michigan

An alarming trend is taking shape across the nation! Women's rights are being challenged, dismissed, dismantled and ignored by legislators, policy makers and business leaders. In response MI LEAD, a coalition of organizations throughout Michigan are banding together to restore Michigan's leadership in women's rights issues. Partner organizations such as *Mothering Justice*, a grassroots organization dedicated to empowering mothers to become policy shapers, makers and advocates work on issues of financial security as well as the *Michigan Partners Project*, a three year initiative funded by the Ford



Foundation to identify policy and system barriers and supports to increase the economic mobility of Michigan’s low-income women of color are strengthening laws for women and families and addressing gender inequality across the state. Join a panelist discussion to hear from local funders supporting the work and how MI LEAD, Mothering Justice, and the Michigan Partners Project are banding together to create equal opportunities for women and girls throughout Michigan.

Children and Parents Together – Opportunities for families

In the last decade, Michigan has made great strides in the early childhood arena and philanthropy has been a catalyst in supporting the investment in our youngest citizens. But we still have work to do. Half of Michigan’s young children continue to grow up poverty. Join this session to hear more on common sense dual generation strategies that deliver high quality early childhood education while helping parents. Dual generation approaches take into account the needs of children and their parents that will put the whole family on a path to economic security.

12:30pm-2:15pm- PromiseNet 2015 Conference Opening Luncheon / Council of Michigan Foundations Closing Luncheon

Veteran, Rhodes Scholar, best-selling author and social entrepreneur Wes Moore will close out the 43rd Annual Conference and will help kick off the 2015 PromiseNet Conference.



Michigan is working hard to improve outcomes for its young people: Hundreds of programs are happening throughout the state, and innovations like the Kalamazoo Promise have the potential to be game-changers. But social innovation alone is insufficient, and young people continue to fall off track when they confront systemic barriers or lose their way on the pathway to success. How do we support the full spectrum of conditions needed to help every young person reach their full potential?

Wes Moore will address the disparities, realities and incredible opportunities in ensuring young people reach their full potential - and see the pathway to get there.



2:30pm-4:15pm Research Plenary Session: "The Impact of Promise Programs: What Do We Know?"

Join researchers from around the nation as they share key findings about the impact of Promise programs. The presentation, designed for a non-technical audience, will cover how place-based scholarships are affecting K-12 educational outcomes, post-secondary access and attainment, and community/economic development in multiple communities. Come hear the latest about test scores, college completion, and economic transformation. The presentation will also cover a new tool that Promise stakeholders can use to track progress in their own communities.

4:20pm-5:20pm- Getting Started

This roundtable discussion is for stakeholders in new Promise communities or those considering the creation of a Promise program. Leaders of established Promise programs will share their thoughts and answer your questions about how to develop a leadership group, design a program that fits your community's critical need, and pursue the partnerships necessary for a successful program. Additional time to meet with established Promise program stakeholders will be available on Thursday morning.

5:30pm-7:30pm- Welcome Reception- LOCATION TBA

More information coming soon.

Meet in Hotel lobby by 5:25pm



Wednesday, November 11th, 2015

7:00a.m.-5:00p.m. Registration

7:00a.m.-8:30a.m. Continental Breakfast

8:30a.m.-10:00a.m. 2015 PromiseNet Presents; Promise Talks

Join us as we official kick off our 2015 conference with “Ted Talk” style speakers. We will hear from Kalamazoo Promise students, parents, community members and many others! Get ready to feel motivated!

10:00 a.m.-10:30 a.m. Networking Break

10:30a.m.-12:00p.m. Breakout Session I

Supporting our Children from Birth to Career

How can Promise communities leverage their scholarship programs to create effective interventions at various stages of a child’s development? Building on the previous day’s keynote address, join experts in collective impact to examine the system-wide approaches that are needed, from early childhood to workforce development, to ensure that young people are on their way to successful lives.

Charting the Course: College Access and Beyond

What are some of the alternative ways that Promise communities can organize their college access efforts? Learn about Michigan’s success in creating more than 40 local college access networks and hear the latest results from Denver’s long experience with high school-based Future Centers.

Fund Development and Marketing

An effective fund Development plan is essential for communities that rely on donors for sustainable programs. What are the philanthropic, private, and public sources of funding for Promise programs, and how can each be cultivated and sustained?



Research Roundtable

Sit down with researchers for a more in-depth discussion of the previous day's presentation. Follow up on areas of particular interest, learn about the methods behind the findings, and examine whether the results to date can be generalized across communities.

12:00p.m. - 1:30p.m.

Lunch

1:45p.m.-3:15p.m.

Breakout Sessions II

To College, Through College

It is not enough for Promise programs to steer more students to post-secondary education. Strategic and effective collaborations are needed to ensure that students' progress through college and complete their certificates or degrees on time. Come to discuss best practice and research driven strategies to promote college completion. This session will highlight innovative partnerships and practices in place to promote college completion.

The Urban Promise

Urban communities, home to many Promise programs, face a special set of challenges. These may include struggling school districts, persistent achievement gaps by race and income and limited job prospects. How can stakeholders in urban communities, from churches to youth-serving nonprofits, be enlisted in the Promise effort? How can a Promise program be leveraged to support school improvement and create opportunity for low-income youth?

The Sustainability Challenge

As the Promise movement matures, some communities are discovering they need to make changes to the rules governing their programs in the interest of sustainability. How can Promise stakeholders successfully manage these transitions? How can programmatic changes be considered, implemented and announced with minimal disruption to a program's goals?

The Campaign for Free College Tuition: Implications for Promise Programs

The Promise movement has sparked state and national efforts to dramatically reduce the cost of college tuition. Tennessee and Oregon have led the way in making community college tuition-free for many of their residents, while the national advocacy movement around reducing college costs continues to grow. How can these initiatives support the efforts of local Promise initiative?



Managing Your Promise Program

What systems need to be in place to operate a Promise program? How can the administrative burden of operating a place-based scholarship be minimized? Come learn about how leading Promise programs interact with scholarship recipients and post-secondary institutions, manage their database and other systems, and how what they have learned can help you.

3:30p.m.-5:00p.m.

Breakout Sessions III

The Education Employment Connection

Promise programs can help tighten the connection between a community's educational system and the needs of its employers. Learn about innovative approaches to meeting workforce demands through career and technical education, including results from the first year of the Pittsburgh Promise's vocational training option for high-school students.

Are Michigan Promise Zones the Do-It-Yourself Promise?

Thanks to legislation passed in 2008, Michigan became the first state to encourage the creation of universal place-based scholarship programs in high poverty communities. [Today](#), eight of these Promise Zone communities are awarding scholarships and working to create a college going culture and the infrastructure needed to support college readiness and college success. This session will feature Promise Zone leaders who will reflect on their unique approach to creating college opportunity for all.

Program Evaluation: Build It From the Beginning

Tracking the progress of your Promise program is essential to building and maintaining stakeholder support, as well as to continually improving outcomes. This session will address the question of which metrics should be tracked and when. We will also explore strategies for finding evaluation resources in your own community.

The Main Partner: Supporting PK-12 Systems

Promise programs are about more than scholarships. They are about community transformation. How can stakeholders build broad coalitions with their main partner to support their Promise vision? Who needs to be at the table, and what are the collaborative strategies necessary for effective community alignment to support PK-12?

6:00p.m.-9:00p.m. The Kalamazoo Promise 10th Anniversary Celebration Gala

- *At the hotel, Dress is Business Casual*



Thursday November 12th, 2015

7:00a.m.-8:30a.m. - Breakfast Roundtable Discussions

Enjoy Breakfast while talking to various established Promise Communities about topics related to your Promise program. These discussions are casual, so feel free to drop in at any time during the 90 minutes and move from topic tables as you wish.

8:30a.m.-11:00p.m- Field Trips

Kalamazoo Valley Community College

Southwest Michigan First: Leveraging the Kalamazoo Promise for local economic development

KPS School Field Trip- Location TBA